

**AGCO Africa Ambassador Contest**

# Contest Rules

No Purchase necessary to enter or win!

## Requirements

- Minimum age: twenty-one (21) years old
- Proof of African origin and valid passport from a country on the continent of Africa
- Fluent in spoken English
- Some experience with speaking in front of a large audience
- No record of criminal behavior including crimes of moral turpitude or which might bring AGCO into disrepute
- No membership in extreme, radical or violent groups including but not limited to groups which advocate the violent overthrow of any government
- No human rights offenses
- Must be available to participate in the AGCO Africa Summit (January 23, 2017)
- Must be eligible to receive a visa to enter Germany during the Event
- May not be an employee or immediate family member of an employee with AGCO
- Eligible Participants may enter the Program by creating and submitting a video of themselves explaining why they should be chosen to act as the AGCO Africa Ambassador to Germany during the Event.
- The video must not contain obscenities or other objectionable content.
- Eligible Participants may enter as many times as they choose so long as each Submission offers different content and perspective from a previous Submission by the Eligible Participant. Multiple entries of the same Submission will result in disqualification.
- Your video should be uploaded on our Youtube page <http://youtube.africa-ambassador.com> as a video response to the contest video, posted on our AGCO Africa Ambassador Facebook page <http://www.facebook.com/AfricaAmbassador> or Twitter page <https://twitter.com/AGCOAmbassador> or sent directly via email to [info@africa-ambassador.com](mailto:info@africa-ambassador.com).
- Submissions must be no less than thirty (30) seconds and/or no more than three (3) minutes in length.
- Men and women are welcome to participate in the contest.

## Winning

- Qualification for the contest begins on September 1st, 2016 at 10am SAST and ends on October 31st, 2016 at 10am SAST.
- Submissions will be approved, judged and decided on by the AGCO marketing team. The announcement of the winner takes place on December 1st, 2016 on the Facebook page <http://www.facebook.com/AfricaAmbassador>. Eligible Participants accept and acknowledge that the decision of the Judges is final.

## Prize

- Hosting the AGCO Africa Summit on January 23, 2017 in Berlin, Germany.
- Responsibility in regular reporting (bi-weekly) about trends and developments in African agriculture and economy as well as AGCO's activities in Africa on Facebook, Twitter and Youtube in posts, uploads and video messages during the one year contract period (when appropriate, participation at AGCO events in Africa).
- \$10,000.00 cash award at the beginning of the one-year contract.
- Reimbursement for all reasonable traveling expenses solely related to participation as the AGCO Africa Ambassador.